

Maine Regional School Unit 21
The Schools of Arundel, Kennebunk, and Kennebunkport

“Preparing responsible, contributing citizens in a global society”

STRATEGIC PLANNING PROCESS

Assumptions

- The strategic planning process in RSU 21 is a collaborative process being led by a strategic planning team comprised of the superintendent of schools, members of the Board of Directors, and representatives from the community.
- A primary outcome of this work will be a district strategic plan intended to guide the district’s schools over the next several years in shaping and offering high quality, rigorous learning experiences for students at all levels, while ensuring the responsible and efficient use of available resources through long range financial planning and oversight.
- The “face” of the strategic planning process will be the members of the team who will engage the community and staff in the process of articulating and ultimately adopting a long range strategic plan that will provide direction for the Board, the administration, and the faculty and staff. In the end, the Board of Directors will adopt the strategic plan.
- The planning process will entail the analysis of data regarding the effectiveness of the instructional program, setting meaningful targets that serve to mark progress and improvement while analyzing financials, from per pupil expenditures, to spending categories, to capital investments. In this way, the Board and the administration – in collaboration with the greater community – will report on meaningful measures that capture progress toward success for each student, school, and the district.
- The adopted strategic plan will be a living document, receiving regular review and revisions as necessary. Operationally, it will be a useful tool for administrators and policy makers, informing their decisions and their recommendations to the greater community.
- The strategic plan will be very public and transparent, a purposeful document that charts direction for the district, focuses on the needs of students and taxpayers alike.

Date: November 3, 2009

IMPORTANT STEPS AND ACTIONS

- ✓ Examine vision, mission, core beliefs.
- ✓ Lay out the end products of the process and their intended use.
- ✓ Determine the strategic actions that will highlight the development process.
- ✓ Specify strategies to garner community involvement.
- ✓ Establish a timeline that includes a target date for adoption, codifies the process in policy, and sets key milestone dates for implementation.
- ✓ Determine a communication strategy that will ensure that the strategic plan is, in fact, a public product.
- ✓ Set future meeting dates.
- ✓ Set our next meeting agenda.

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